 

**ERASMUS+ PROGRAMME, KEY ACTION 2**

**CAPACITY BUILDING IN HIGHER EDUCATION**

**Fostering university-enterprise cooperation and**

**entrepreneurship of students via SMART Caffes (SMART)**

**SMART ONLINE HACKATHON**

**AGENDA**

**2nd – 3rd September 2021**

**Organizer and facilitator:** Varna University of Management (VUM), [www.vum.bg](http://www.vum.bg)

**Venue**: [www.zoom.us](http://www.zoom.us)

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| **2nd September 2021, Thursday**  **SMART Online Hackathon: Day 1** | |
| **Time: 09:00 AM Brussels** | |
| 9:00 – 09:30 Brussels time | *Registration* |
| 09:30 – 10:00 Brussels time | **Meet and greet: opening remarks**  **Expectations of the hackathon: presentation of the two-day event agenda** |
| 10:00 – 10:45 Brussels time | **Improvisation exercises** |
| 10:45 – 11:00 Brussels time | *Coffee break* |
| 11:00 – 12:00 Brussels time | **Presentation of Albena JSC and company’s COVID-19 related challenges subject to open innovation** |
| 12:00 – 12:30 Brussels time | *Lunch break* |
| 12:30 – 13:30 Brussels time | **Crash course in pitching and presenting** |
| 13:30 – 14:30 Brussels time | **Ideation breakout sessions 1.** |
| 14:30 – 14:45 Brussels time | *Coffee break* |
| 14:45 – 15:45 Brussels time | **Ideation breakout sessions 2.** |
| 15:45 – 16:00 Brussels time | **Wrap-up of hackathon’s day 1.** |

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| **3rd September 2021, Friday**  **SMART Online Hackathon: Day 2** | |
| **Time: 09:00 AM Brussels** | |
| 9:00 – 09:45 Brussels time | **Recap and what’s next** |
| 9:45 – 11:15 Brussels time | **Pitch preparation and rehearsal breakout sessions** |
| 11:15 – 11:30 Brussels time | *Coffee break* |
| 11:30 – 12:30 Brussels time | **Pitching of challenges’ solutions 1.** |
| 12:30 – 13:00 Brussels time | *Lunch break* |
| 13:00 – 14:30 Brussels time | **Pitching of challenges’ solutions 2.** |
| 14:30 – 15:00 Brussels time | **Assessment and evaluation of student teams’ pitched solutions** |
| 15:00 – 15:15 Brussels time | **Hackathon results’ announcement** |
| 15:15 – 15:30 Brussels time | **Debriefing and closing session** |

**Contact point during the two-day event:**

Project team of VUM

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